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## Top 21 Digital Marketing Manager Interview Questions

- 1) Explain In Brief Google Analytics?
- 2) How Will You Create An Effective Marketing Strategy?
- 3) Explain In Brief The Difference Between Off Page and On Page SEO?
- 4) What Is The Most Effective way Of Improving Website Traffic?
- 5) Name At Least Two Keyword Analysis Tools?
- 6) Explain In Brief PPC and CPM In the Field Of Digital Marketing?
- 7) Name The Three Basic Parts Of A Digital Advertisement?
- 8) What Is Advertisement Quality Score?
- 9) What Is AdRank?
- 10) What Is The One Thing That You Want To Change In Yourself?
- 11) How Will You Place An Advertisement On A Website For Brand Promotion?
- 12) Which Social Media Platform Is Your Favorite and Why?
- 13) What Is Your Best Attribute?



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14)When Can You Start?

15)What Motivates You To Work?

16)Why Should We Not Hire You?

17)How Do You Prioritize Between Several Tasks?

18)Why You Left Your Previous Organization?

19)Why You Chose Us?

20)Can You Work Under Pressure?

21)Do You Have Any Questions For Us?

Source and more details: <https://prepmycareer.com/digital-marketing-manager-interview-questions-answers/>