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Top 21 Public Relations Interview Questions

- 1) How Can You Maintain Positivity During A Press Conference?
- 2) What Is Your Knowledge Of Designing Advertisement Campaigns?
- 3) Imagine A Situation In Which You Are The Public Relations Officer Of A Broke Company. How Will You Address The Protesting Mob Of Investors?
- 4) How Efficient Are Your Drafting Skills?
- 5) Tell Me How Will You Write A Press Release In Respect Of A Recently Concluded Board Meeting?
- 6) Which Newspaper Do You Follow On A Regular Basis and Why?
- 7) The Directors Of An Organization Want You To Deliver and Present A Manipulated Media Report. How Would You Handle Such A Situation?
- 8) How Aware Are You Of PR Crisis and How Would You Handle It?
- 9) Name At Least Two Skills That Are A Must For A Public Relations Officer To Possess?



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- 10) Which Book Have You Read Recently?
- 11) Name Five Best Marketing Mediums As Per Your Personal Preference.
- 12) Can You Handle Work Pressure and Hectic Working Conditions?
- 13) How Will You Fight With A Lion For Our Organization?
- 14) Have You Applied With Our Rivals?
- 15) How Do You Like To Present Your Press Release?
- 16) Explain At Least Two Legal Challenges In Electronic Marketing?
- 17) How Do You Address The Balance Between Objectivity and Transparency?
- 18) What Motivates You To Work?
- 19) Why You Chose Us?
- 20) What Is Your Major Strength?
- 21) Do You Have Any Questions For Us?

Source and more details: <https://prepmycareer.com/public-relations-interview-questions-answers/>